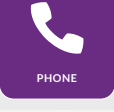




# MONETIZE THE IOT

MORE SERVICES FOR YOUR CUSTOMERS  
NEW MRC OPPORTUNITIES



BEYOND BUILDING MANAGEMENT

## PREMISES MANAGEMENT

UNIFYING THE MANAGEMENT OF ALL SUBSYSTEMS WITHIN A PREMISE.



Observables delivers powerful Smart Business technology solutions, enhancing safety, productivity and profitability for small to midsize businesses.

In today's connected world, businesses face a whole host of potential threats and risks, such as terrorism, theft, fraud, vandalism, activism, sabotage, hooliganism, violence and more. Not to mention being taken to court for a huge range of civil and criminal offenses.

Now, you can provide the situational awareness and actionable information business owners need to feel confident that they are protected and empowered to make the right business decisions.



## AlwaysON™ PREMISES MANAGEMENT PLATFORM

INTEGRATING THE PREMISE SERVICES SMALL BUSINESSES NEED TO SUCCEED.

AlwaysON™ unifies security devices like video cameras, access control and alarm. It monitors and controls sensors to measure anything from temperature to water presence. It even manages your cyber security and phone services.

It's a one-stop dashboard that brings together the technology that keeps businesses running safely. Increase IoT security, simplify installation and mitigate technical conflicts.



**INSTALLERS  
NATIONWIDE**



**STICKY  
RELATIONSHIPS**



**OPEX + CAPEX  
PAYOUTS**



**HIGH  
SECURITY**

# AlwaysON™ PREMISES MANAGEMENT SERVICES

Offer more premise management services to your customers and bring in recurring revenue. Here are a few of the profitable packages available now:



## NETWORK

REPLACE THE ROUTER WITH A HYPER-SECURE, MULTI-FUNCTION IOBOT® UNIT AND ADD NETWORK SERVICES & CYBERSECURITY

AlwaysON is the only solution offering full physical and cybersecurity capabilities. You can use the built-in network functionality on any IOBOT to upsell your customers to cybersecurity and remote management services. Get ahead of this growing trend.



## CONTROL

MEASURE, TRACK AND ADJUST ANYTHING WITH A WIDE VARIETY OF COMPATIBLE SENSORS

Your customers will be able to save money, simplify compliance and accelerate business improvement processes. We offer integrations with a wide range of sensors so your customers can monitor anything that's measurable.



## VIDEO

CONNECT VIDEO CAMERAS & CCTV SOLUTIONS TO AlwaysON AND CASH IN ON THE HOTTEST GROWTH OPPORTUNITY IN SECURITY TODAY

Store video in the cloud, saving a secure copy of any incident. Remote servers allow customers to access video footage anytime, anywhere. They'll save time with filtered notifications and smart alerts, making this upgrade an easy sale.



## PHONE

BUNDLE PHONE SERVICES FOR ONE-STOP SHOPPING FOR YOUR CLIENTS.

AlwaysON offers small and midsize businesses a cost-effective, secure and scalable option for phone and fax services. Convenient add-on options make AlwaysON phone services indispensable for the end user, bringing you continuing revenue.



## ACCESS

START CONTROLLING SECURITY AT THE POINT OF ENTRY AND GIVE BUSINESS OWNERS NEW FLEXIBILITY AND MONITORING CAPABILITIES

Business of all types benefit from the security of access control. Plus, they'll get analytics and data to refine business hours, store layout and employee policies. Actionable information encourages your customers to become "sticky" so you can collect MRC for years to come.

## BECOME A PARTNER

JOIN US AND OPEN THE DOOR TO MORE MRC TODAY!

## SCHEDULE YOUR DEMO TODAY

Request a customized demo at [www.observables.com/demo](http://www.observables.com/demo) to see how it all works.